

**RESEARCH CAPACITY BUILDING STRATEGY FOR TOBACCO CONTROL IN MEXICO AND LATIN AMERICA
SUMMER COURSE & WORKSHOP**

Cuernavaca, Morelos. Mexico. August 1st - 5th 2016. At National Institute of Public Health. Seminar meeting room third floor

Participants: Mexico & Latin American Countries (Argentina, Chile, Colombia, Costa Rica, Panama, Uruguay and Mexico)

Duration: 40 hrs.

Hours/Days	Monday August 1 st	Tuesday August 2 nd	Wednesday August 3 th	Thursday August 4 th	Friday August 5 th
8:30 – 9:00	Participant registration	<u>Priority Research Topics</u> E-Cigarettes – Emerging Research			"A Roadmap to consolidate the research and tobacco control in Mexico and Latin American Region"
9:00 – 9:30	<u>Opening & Welcome</u> Tobacco control course & Research workshop <i>Jonathan Samet (USC) & Eduardo Lazcano (INSP)</i> Outline and Objectives for the Research Workshop <i>Mark Parascandola (NIH/NCI) & Luz Myriam Reynales (INSP)</i>	Overview/Health Concerns/Public Health impact <i>Jonathan Samet (USC)</i> E-Cig and and initiation of tobacco products use /Vape shops studies / social media for Marketing <i>Jessica Barrington-Trimis (USC)</i>	<u>Priority Research Topics</u> Economic Research: Tobacco taxes in LA <i>Guillermo Paraje (Chile)</i> <i>Carlos Guerrero (Mexico)</i> Tobacco Smuggling in LA <i>Victor Hugo Herrera Ballesteros (Panama)</i>	<u>Priority Research Topics</u> Research on Warning Labels, media, PPT <i>James F Thrasher (University of South Carolina/ SRNT)</i> <i>Verónica Schoj (FIC Argentina) WEBEX*</i>	<i>Chaired by: Justino Regalado (INER) & Laura Suchil (INCAN)</i> Research & policy groups presentations
9:30 – 10:30	Evaluating Progress Towards FCTC Implementation in Latin America and Mexico <i>Roberta Caixeta (WHO – PAHO) WEBEX*</i> <u>Priority Research Topics</u> <i>Jonathan Samet (USC), Luz Myriam Reynales (INSP) & Mark Parascandola (NIH/NCI)</i>	Strategies for e-cigs around the world that are relevant to the Americas The US under FSPTCA and the UK based on the Royal College Physicians report <i>Richard O'Connor (Roswell Park Cancer Institute) WEBEX*</i> <u>20 min per participant</u>	Fiscal policy in Mexico the legislative amendment <i>Erick Antonio (FIC Mexico)</i> <u>15 min per participant</u>	Measuring the Impact of Media Campaigns <i>April Brubach (FDA)</i>	Group 1: Electronic Cigarette Group 2: PPT & Media & Plain packaging Group 3: Tobacco Economics Group 4: Tobacco Cessation <i>(15 min per group)</i>
10:30 – 11:00	BREAK	BREAK	BREAK	BREAK	BREAK
11:00 – 12:30	Best Practices in Tobacco Latin American Region <i>Panel Discussion</i> <i>Chaired by: Dr. Victor Manuel Guisa (CONADIC) & Juan Torres Mohar (INCAN)</i> <i>(Tobacco control focal points from Argentina, Colombia, Costa Rica, Panama and Uruguay)</i> <u>10 min per country</u>	E Cigarettes regulation perspectives in LA <i>Panel Discussion</i> <i>Chaired by: Luz Myriam Reynales (INSP)</i> <i>Gustavo Sónora *WEBEX (UNION)</i> <i>Fernanda Cobo (ITAM)</i> <i>Inti Barrientos (INSP)</i> <u>20 min per participant</u>	Tobacco Cessation strategies at population level <i>Panel Discussion</i> <i>Chaired by: Guadalupe Ponciano (UNAM)</i> <i>Paula Cupertino (U. Kansas), Irene Tami (MD Anderson) WEBEX*, Juan Nuñez (Aliento) and Ismael Delgado (INER)</i> <u>10 min per participant</u>	Evaluating Tobacco Control Interventions Research to Policy: State and Community Tobacco Control Programs in the US <i>Mark Parascandola (NIH/NCI)</i> The SimSmoke Model <i>Luz Myriam Reynales (Mexico)</i>	Tobacco control progress in Mexico: Goals & Challenges <i>Mauricio Hernández Avila (INSP)</i> Facts, Conclusions & Strategies <i>Mark Parascandola (NIH/NCI)</i> Closing Remarks <i>Luz Myriam Reynales Shigematsu (INSP)</i>
12:30 – 13:00	Q&A/ discussion	Q&A/ discussion	Q&A/ discussion	Q&A/ discussion	
13:00 – 14:00	LUNCH	LUNCH	LUNCH	LUNCH	LUNCH

<p>14:00 16:00</p>	<p>Simultaneous Workshops</p> <p>Models of Research Collaboration Mark Parascandola (NIH/NCI), Luz Myriam Reynales (INSP)</p> <p>Q&A/ discussion</p> <p>Facilitators: Tobacco research Department (INSP)</p> <p>Group 1: Electronic Cigarette Group 2: PPT & Media & Plain packaging Group 3: Tobacco Economics Group 4: Tobacco Cessation</p>	<p>Simultaneous Workshops</p> <p>Identifying and Answering a Research Question Mark Parascandola (NIH/NCI)</p> <p>Facilitators: Tobacco research Department (INSP)</p> <p>Group 1: Electronic Cigarette Group 2: PPT & Media & Plain packaging Group 3: Tobacco Economics Group 4: Tobacco Cessation</p>	<p>Simultaneous Workshops</p> <p>Publication and Dissemination Strategies James F Thrasher (University of South Carolina/ SRNT)</p> <p>Facilitators: Tobacco research Department (INSP)</p> <p>Group 1: Electronic Cigarette Group 2: PPT & Media & Plain packaging Group 3: Tobacco Economics Group 4: Tobacco Cessation</p>	<p>Simultaneous Workshops</p> <p>From research to tobacco control policies</p> <p>Eduardo del Castillo (CODICE) Esther Loaiza and Verónica Barrientos (CODICE) (90 min)</p> <p>Facilitators: Tobacco research Department (INSP)</p> <p>Group 1: Electronic Cigarette Group 2: PPT & Media & Plain packaging Group 3: Tobacco Economics Group 4: Tobacco Cessation</p>	
<p>16:00 - 16:30</p>	<p>BREAK</p>	<p>BREAK</p>	<p>BREAK</p>	<p>BREAK</p>	
<p>16:30 – 18:00</p>	<p>Funding Mechanisms for Tobacco Control Research and Training</p> <p>Mark Parascandola (NIH/NCI)</p> <p>Training Grants and Programs at NIH The NIH Research Portfolio in Tobacco Control</p> <p>Opportunities for Non-Governmental Funding</p> <p>Grantsmanship and Publication</p> <p>Facilitators: Tobacco research Department (INSP)</p> <p>Group 1: Electronic Cigarette Group 2: PPT & Media & Plain packaging Group 3: Tobacco Economics Group 4: Tobacco Cessation</p>	<p>Simultaneous Workshops</p> <p>Working Group Discussions</p> <p>Facilitators: Tobacco research Department (INSP)</p> <p>Group 1: Electronic Cigarette Group 2: PPT & Media & Plain packaging Group 3: Tobacco Economics Group 4: Tobacco Cessation</p>	<p>Simultaneous Workshops</p> <p>Working Group Discussions</p> <p>Facilitators: Tobacco research Department (INSP)</p> <p>Group 1: Electronic Cigarette Group 2: PPT & Media & Plain packaging Group 3: Tobacco Economics Group 4: Tobacco Cessation</p>	<p>Simultaneous Workshops</p> <p>Working Group Discussions</p> <p>Facilitators: Tobacco research Department (INSP)</p> <p>Group 1: Electronic Cigarette Group 2: PPT & Media & Plain packaging Group 3: Tobacco Economics Group 4: Tobacco Cessation</p>	
<p>18:00</p>	<p>Welcome Dinner</p> <p>15th Anniversary Tobacco control Department</p>				